

6 RIDICULOUSLY SMART WAYS TO BOOST YOUR BLOG INCOME TODAY!

What's up Blogger Babe?

Can I just say that I'm super stoked that you landed on this download (*and actually downloaded it!*). It tells me that you are just the type of **badass blogger babe** that I enjoy working with!

I'm Chrystie, founder of [Living For Naptime.com](http://LivingForNaptime.com) and the [Naptime Nation Facebook group](#). In the last ten years, I've sold 6 blogs and now I **help moms and savvy boss babes grow and build their blogging empire** by providing actionable tips that I've learned over the last 10 years of blogging.

This set of monetization strategies is meant as a virtual kick in the butt for you to start monetizing your blog! Enjoy!

xoxo, Chrystie



1. Viglink Plugin

Action: [Download the Viglink plugin \(www.viglink.com\)](http://www.viglink.com)

If you've been wanting to get into affiliate marketing, but aren't sure how to get started. This is the EASIEST way to do it!

First you must apply to [Viglink](#) and once you get accepted you will want to install the Viglink Wordpress plugin.

Once you install the Viglink plugin on your Wordpress site, it will automatically turn *almost* all of the links to products on all of your posts into potential money makers.

So for example, let's say that you write a blog post about a book that you read. You link to the book on Amazon. Well, the Viglink plugin turns that link into an affiliate link which means if someone clicks through your link and makes a purchase you make a commission!

Pretty cool, right?

2. Pitch Yo'Self

Here's the dirty truth...if you are a newer blogger and don't have a lot of traffic...you probably aren't going to make more than a few cents a day with banner ads on your site.

Your best bet is to reach out to small & local businesses or Etsy shops and ask them if they'd be interesting in collaborating with you on a sponsored post or purchase a banner ad on your site.

Hands down..this is THE way to go if you are a newer blogger!

Here's what I want you to do:

- Make a list of businesses you'd like to work with
- Send them an email asking if they would be interested in collaborating with you
- A good way to determine how much you should charge is Daily Pageviews/ 10. So if you have 500 pageviews per day, you would charge \$50

3. Get paid for Guest Posting

Did you know there are blogs out there that will actually pay you to write for them?

How cool is that?

Sites like Her View from Home & Scary Mommy are blogs that actually pay for guest posts!

Take some time and get to know these sites and then brainstorm a few headlines and topic ideas. Then reach out to them to see if they are interested. If so, submit the post and earn money.

Boom!

This is also a great way to get your name out there and increased exposure for your blog!

4. Monetize old posts

Today I'm going to need you to do a little digging into your Google Analytics. Hopefully, you've got it installed, if not...no worries, I've got you covered!

By now I hope that you've installed the Viglink plugin I talked about on day one, because today we are going to put it to good use.

Here's what I want you to do:

- Log in to your Google analytics and figure out your most popular post in the last 6 months.
- You can do this by logging into your dashboard and changing the dates in the upper right hand corner.
- Then click on Behavior in the left sidebar and then Site Content.
- This should bring up a list of your most popular blog posts.
- Pick the top 3 blog posts and find a way to monetize something in that post.

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4. Cont'd

For example, if it's a recipe post. Can you link to the pan or ladle you were using in the post? Or if it's a parenting post, can you link to the baby product you are talking about? Start linking out to the different products that you are already mentioning in your posts for moneymaking opportunities. Then re-share those posts across your social media.

Can you hear those coins dropping? Dollar Dollar Bills y'all!

5. Spoutable

Spoutable (www.spoutable.com) is a newer form of advertising, but I wanted to mention it because they don't have any minimum audience requirements. Which means you don't have to have a certain number of pageviews to apply and get accepted.

What I like about Spoutable, is that it allows you to serve up ads to your audience just as they are about to leave. It's called Exit Intent. And as soon as Spoutable thinks that your reader is leaving, it serves up ads. If your audience sees something interesting, they may click and you'll earn money!

To get signed up, go to Spoutable and sign up for an account and then place the code on your website.

Boom, you can start making money.

6. Pimp Yo'Self

It's time to get real! You want to make money with your blog?

Head over to your blog and create a page that says, "Hire Me".

Start offering services on an hourly basis or offer package pricing to instantly increase your blog revenue.

What services you might ask? Anything? What skill do you have that is monetizable? Are you great at making Pinterest graphics? Can you schedule social media for another blogger? Do you want to do ghostwriting or editing? Or maybe you offer services that are more close to your niche.

Once you've got that page up, promote it on social media, promote it to your email list and start to make money by offering services.

That's all for now! If you've had any successes with the strategies I've given you in this download, I'd love to hear from you! Don't be afraid to shoot me an email!